

Center for Extended Learning Bismarck Office

Bachelor of Science Degree: MARKETING MAJOR 2018-2019

COURSE CATEGORY	SEMESTER HOURS	
General Education	28	
CoB General Education Requirements	10	
College of Business Core Courses	27	
Marketing Major Courses	27	
Electives, Second Major, or Minor	28	
MINIMUM TOTAL SEMESTER HOURS	120	

	ON: TOTAL HOURS 28			
	er MSU Course Title	BSC Course Accepted	SH	
ENGL 110	College Composition I	ENGL 110 College Composition I		3
ENGL 120	College Composition II	ENGL 120 College Composition II		3
COMM 110	Fundamentals of Public Speaking	COMM 110 Fundamentals of Public Speaking		3
Other Miscellaneou	s, Including Math & General Education Com	petencies (See below)		19
COB REQUIRED GEN	IERAL EDUCATION: TOTAL HOURS 10			
MSU Course Numbe	r MSU Course Title	BSC Course Accepted	SH	
ECON 201	Principles of Microeconomics	<b>ECON 201 Principles of Microeconomics</b>		3
ECON 202	Principles of Macroeconomics	<b>ECON 202 Principles of Macroeconomics</b>		3
MATH 210	Applied Statistics	MATH 210 Elementary Statistics		4
GEN. ED. COMPETENCIES - Critical Capacities Skills, Personal & Responsibility & Interconnecting Perspectives  SH				
	ny met through required courses	An AA from BSC means all General Ed.		18
PRS1 to PRS 3		Requirements are complete.		9
IP 1 & IP 2				6
NOTE: Sixty (60 SH r	must be earned from a 4-year institution of v	which thirty (30) must be from MSU.		
	e GPA of 2.0 or higher is required for gradua			
COB CORE COURSES	: TOTAL HOURS 27			
MSU Course Numbe	r MSU Course Title	BSC Course Accepted	SH	
ACCT 200	Elements of Accounting I	ACCT 200 Elements of Accounting I		3
ACCT 201	Elements of Accounting II	ACCT 201 Elements of Accounting II		3
<b>BOTE 247</b>	Spreadsheet Applications	CIS 105 Microcomputer Spreadsheets		3
ACCT 300	Legal Environment of Business	ACCT 215 Business in the Legal Environment		3
BADM 301	Fundamentals of Management	BADM 202 Principles of Management		3
BADM 321	Marketing	BADM 201 Principles of Marketing		3
BIT 318	Business Communications	BOTE 210 Business Communications		3
BIT 220	Management Information Systems	BADM 224 Management Information Systems		3
FIN 353	Corporation Finance	Control Consumption Control Co		3
MARKETING MAJOR	: TOTAL HOURS 24			
MSU Course Number	MSU Course Title	BSC Course Accepted	SH	
BADM 120	Fundamentals of Business	Freshman course-Not required for transfer students w	vith 24 CR	
ACCT 321	Managerial Accounting	***************************************		3
BADM 324	Integrated Marketing Communications			3
BADM 307	International Business			3
BADM 421	Applied Business Research			3
BADM 422	Consumer Behavior			3
BADM 424	Logistics & Channel Management			3
BADM 427	International Marketing			3
BADM 488	Marketing Strategy			3
Required Elective:	MATH 146 Applied Calculus I or any			<b>y</b>
	300 or 400 level BADM course or other			3

course with the approval of the Chair