

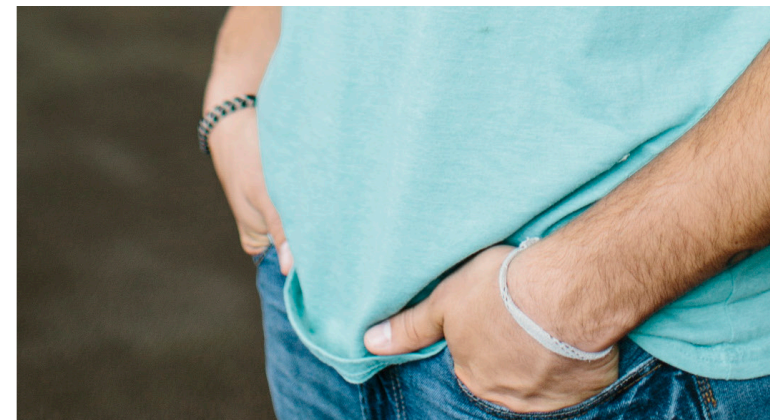


BISMARCK
STATE COLLEGE



CELEBRATING
75
YEARS

2014
ANNUAL
REPORT





75 years and beyond



In addition to our everyday work with students, Bismarck State College spent time this past year looking back at the previous 75 years. Through the variety of events and activities held during this 75th anniversary year, we paid homage to the people and effort that came before – knowing their hard work set us up for the success we are having today. It's our job to continue their legacy. I think you'll find in this report many examples of how we are honoring our history by building for the future.

First, a great deal of literal building is happening on campus. The Communications and Creative Arts Center, new student housing and the Student Union remodel are changing and improving our campus.

As BSC has long done, we continue to develop our partnerships with industry and the community and strengthen our ties within the North Dakota University System.

Finally, we remain focused on our students. Our goal today, as it has always been, is to offer the flexibility that allows a wide range of students the ability to work and attend college.

As an anonymous letter to the editor of the Bismarck Tribune noted in 1939:

"The first ray of hope I have had for some time has been this announcement that there may possibly be a junior college established in my own city. I know I could raise the tuition money necessary. With two years of study at an accredited junior college, you couldn't stop me from climbing up that ladder of success which seems awfully steep at the present time."

In 75 years, we have never waived from helping students climb that ladder toward their beyond.

Thanks,

A handwritten signature in black ink that reads "Dave Clark". The signature is written in a cursive, flowing style.

Dave Clark
Interim President

Fiscally responsible, focused on stewardship

In its early days, BSC sometimes scraped by. Legend has it that Dean Sidney J. Lee once organized a Christmas tree sale to make payroll. We've come a long way since then, but those early days set the tone.

In this biennium we have reserved funds to deal with the higher education budget model that is based on a credit hour production. We also launched a program prioritization effort to closely examine all we do to ensure we are streamlined and highly efficient both administratively and academically.

Serving as good stewards of the student and taxpayer dollars that fund us is a responsibility we take very seriously. We are focused on helping our current students complete their degrees and ensuring that more students can attend BSC and benefit from the affordable, personal education found here.

Operating Expenses

Instruction	\$24,589,134	50%
Institutional Support	5,410,352	11%
Auxiliary Enterprises	4,336,970	9%
Physical Plant	4,020,792	8%
Scholarships	1,898,993	4%
Academic Support	2,623,116	6%
Student Services	3,649,582	7%
Depreciation	2,205,516	5%
Total	\$48,734,455	100%

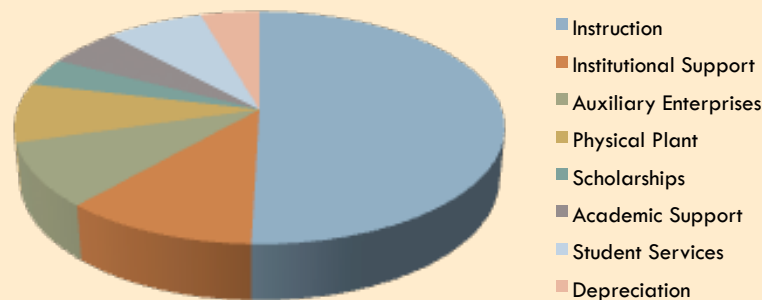
Operating Revenues

Tuition and Fees	\$12,255,832	26%
State Appropriations	15,369,704	32%
Federal Grants	9,812,906	20%
Sales and Services-Auxiliary	4,165,580	9%
Sales and Services-Other	4,085,350	9%
State and Private Gifts and Grants	1,909,843	4%
Total	\$47,599,215	100%

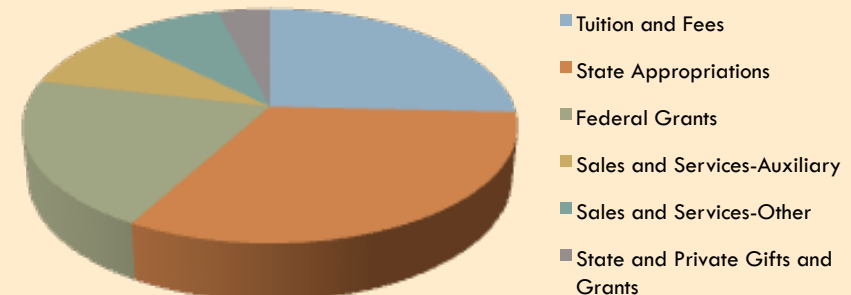
Non-Operating Revenues/(Expenses)

Gifts	\$1,384,374
Endowment/Investment Income	13,501
Interest on Capital Asset Related Debt	(530,430)
Bond Issue Costs	(186,750)
Other Non-Operating Revenue/(Expense)	(198,308)
Total	\$482,387

Operating Expenses FY2014



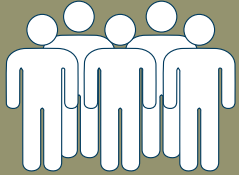
Operating Revenues FY2014





30%

Student enrollment since 2002



26,038

Individuals benefited from continuing education including personal enrichment and professional development classes



97%

of students who go on from BSC are either employed or continuing their education

71%
Employed

26%
Continuing Education

Enrollment steady and credit hours up

After seeing some decline in enrollment and credit hour production last biennium, those numbers leveled off in FY14. BSC experienced a decade of very strong enrollment growth -- increasing 30 percent between 2002 and 2012. In the past few years, North Dakota's extraordinarily strong economy has, as expected, adversely affected college enrollment. However, BSC continues to operate as the third largest institution of higher learning in North Dakota.

In addition to our nearly 4,000 traditional students, 26,038 individuals benefited from the training, speakers, conferences, enrichment classes and other services provided by continuing education.

Graduating and going beyond

BSC conferred 1,144 degrees to 1,001 graduates in May 2014. Eighty percent of the graduates are North Dakotans representing 125 North Dakota towns. Graduates hail from 44 states and three countries - Canada, Iraq and Grenada.

- 481 Associate in Arts and Associate in Science degrees
- 452 Associate in Applied Science degrees
- 161 Certificates or diplomas
- 50 Bachelor in Applied Science-Energy Management degrees

	BSC	ND Community Colleges	National Average*
Graduation rate	44%	39%	22%
Retention rate	66%	56%	55%

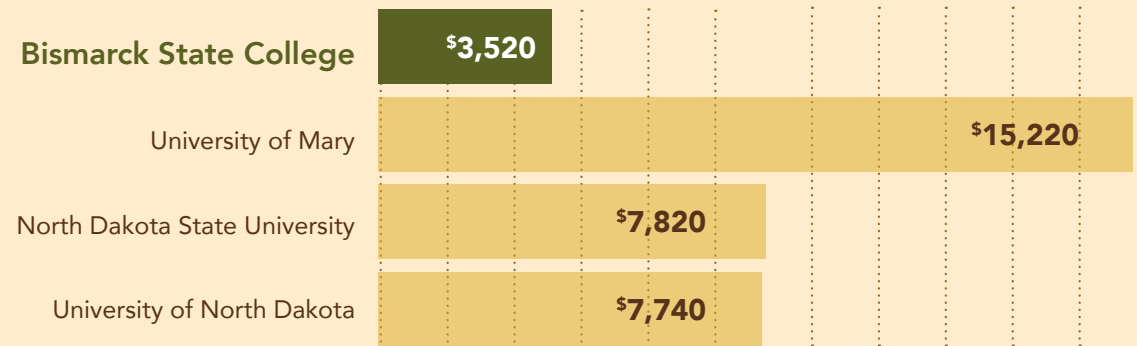
* National Average Data retrieved from ACT Institutional Data Files

Quality education with real value

At about \$3,500 per year, Bismarck State College has been, and continues to be, an affordable choice for students. It's made even more affordable thanks to the strong and stable Bismarck State College Foundation. In FY14, the Foundation distributed more than \$450,000 in scholarships. Four out of every five students who applied for a scholarship received one.

About \$3,500 per year

(includes in-state tuition and fees, based on 12 credits per semester)



Part of a larger whole

BSC doesn't do this alone. We are part of the larger North Dakota University System, and we leveraged that system in FY14 to streamline our offerings, save money and ensure the seamless transferability we promise students. We share resources whenever possible – sharing in software expenses, best practices and even people. Interim Chancellor Larry C. Skogen will return as BSC president after June 30, 2015.

Making college affordable



The BSC Foundation provides more than

\$450,000

a year in scholarships.



39%

Applicants receive federal aid



19%

Applicants receive Pell grants



4/5

applicants receive a scholarship



Binek honored

Gordon Binek, executive director of the Bismarck State College Foundation, received the

Respected Fundraising Professional of the Year award from the Association of Fundraising Professionals – Northern Plains Chapter. The award is based on a criterion that recognizes “a passionate fundraising professional, who exemplifies the highest standards of ethical practice and effectively champions the cause of a nonprofit mission.” Binek, who also serves as BSC vice president for College Advancement, received his nomination from foundation staff.

Students, staff and faculty go beyond every day at BSC

- Dan Leingang, associate professor of Mathematics, received a regional award from Association of Community College Trustees in October 2013 (Leingang became Dean of Academic Affairs on July 1, 2014).
- The Graphics Design and Communications program earned the Director’s Award of Excellence for Trade, Industry and Technical programs at the 43rd Annual Department of Career and Technical Education Professional Development Conference.
- BSC was among 11 two-year colleges nationwide to receive a \$15,000 grant from the National Association for Community College Entrepreneurship and the Coleman Foundation.
- Tayo Basquiat, assistant professor of Philosophy, published an article, “Energy Development and Development Ethics,” in the premiere issue of the Northern Plains Ethics Journal.
- Students in the Surgical Technology program achieved a 100 percent pass rate in the most recent Certified Surgical Technologist exam cycle for licensure for the fifth straight year.
- BSC Technical Theatre students returned with a near win in the Stage Crew Showdown in January at the Kennedy Center American College Theater Festival (KCACTF) Region V competition at the University of Nebraska in Lincoln. BSC’s five-member team came in second among three other finalists.
- Janelle Masters received the 2014 international exemplary leadership award from The Chair Academy during its 23rd international conference in March. Masters retired as Dean of Academic Affairs in June 2014.

New academic programs added in FY14

- Digital Audio Production
- Water and Wastewater Technology



- Anita Wirtz, assistant professor of Psychology, received the annual \$25,000 Jack Fellowship Award from the BSC Foundation. The fellowship helps BSC faculty and staff further their education, conduct research or pursue other professional development.
- Eight employees earned additional certification in the field of contract education – part of BSC's workforce training offerings.
- McKenna Schmidt, Flasher, a student in the Agriculture Technology and Natural Resources program, was one of 10 students across the United States selected to attend the National Farm and Ranch Business Management Education Association National Conference in June.
- Karen Arlien, associate professor of Computer Science, was selected to participate in the College Board's Annual AP Reading in Computer Science.
- The Hess Corporation donated a miniature working pumping model for display in the National Energy Center of Excellence. The unit promotes the Petroleum Production Technology program and assists with training.

Distance education now more accessible

BSC is one of four institutions in North Dakota approved by the Midwestern Higher Education Compact to join the Midwestern State Authorization Reciprocity Agreement (M-SARA) which will make distance education courses more accessible to students across state lines and make it easier for states to regulate and institutions to participate in interstate distance education.



More training for lineworkers

The BSC Lineworker program now uses a hands-on simulator to train students to drive a semi-truck and trailer in a controlled, safe environment. Students enrolled in the program must successfully complete 16 hours of training on the simulator, plus an additional 16 hours in a semi-truck and trailer before taking a driving test to earn a Commercial Driver's License.

The simulator was purchased with funds from a U.S. Department of Labor grant designed to help colleges in North Dakota provide flexible and high quality, accelerated training programs with stackable credentials, enabling participants to enter the workforce quickly.

The simulator requires students to shift gears, maneuver around obstacles, and use mirrors in the same way they would when driving a vehicle. Large screens display the environment being navigated.



75 year celebration highlights

The first day of classes was September 4, 1939. That day, 12 faculty members and the community who supported this new community college idea opened the doors of higher education to 104 students who likely would not have been able to attend college otherwise. Today, BSC is the third largest college in the ND University System. This success – and the journey to it – was celebrated throughout the year.

Commemorative Connections

August 2013

A 44-page special edition of Connections told the story of 75 years by sharing the voices of the past, present and future.

ArtsQuest and all other concerts and events

All year

Throughout the year, BSC inserted an element of history and honored the origins of every event that came along. Every speaker, every musical number and every gathering was infused with the spirit of 75 years.

75 Live

August 2014

The celebration year closed in August (FY15) with a free community party in the Bavendick Stateroom of the NECE. The event featured an all-school BJC/ BSC reunion, five bands, kids' activities, a wide array of concessions for all ages and a fireworks finale.



CELEBRATING



Celebrating 75 Years: The Story of Bismarck State College

January 2014

The college's first documentary premiered in January. Nearly 60 interviews and hundreds of hours of archival research told the story of BSC from 1939 to the present.



Jazz Celebration

February 2014

From 1975-1996, Bismarck State College hosted an annual Jazz Celebration festival nationally renowned for bringing the country's best jazz musicians and vocalists to North Dakota. A 30-minute documentary film with rare footage of those musicians performing and interacting with students and the community was written and produced by Bruce Wendt, Bruce Wendt Productions, and underwritten by Bismarck State College.



Humanities at BSC

BSC offers a wide and varied schedule of humanities program year round. During the 2013-14 school year BSC hosted and/or presented five theater events, 20 concerts and 13 speaker presentations as well as another 14 other major arts/humanities events.



CONVERSATIONS

AT BISMARCK STATE COLLEGE





Supporting BSC through grants

The BSC Foundation makes BSC more affordable through scholarships to students, and the delivery of education more dynamic and innovative through the grants it provides to faculty and staff. This year the BSC Foundation Programs Committee approved \$746,241 in grants.

Partner Funded Grants

- JFK Symposium
- Electric Trumpf hand-held beveling tool
- BSC motor coach
- Energy Curriculum Project
- Auto Technology, Lineworker, Instrumentation and Control and Welding Supplies
- Phi Beta Lambda State Competition
- Dean Gunsch Toolbox Program
- 75th Anniversary Celebration
- Athletic scholarships
- Precision Agriculture program
- 2014 Summer Ag Academy
- Popcorn maker
- Custom made lockers
- Chime Master carillon and bell controller
- Chemistry Week funds
- AgriBash 2014
- Ag Computer Lab

Endowed Grants

- Music Master Classes
- IQ Fund
- Schafer grant for the Clay S. Jenkinson Endowment for the Humanities
- The Sheila Schafer Drama Endowment
- Holt National Chemistry Week Grant
- Project Care

Campus Grants

- GradFest 2013
- BSC Student Health – bed for exam room
- Kennedy Center/American College Theatre Festival
- BookTalk at BSC 2014
- National Postsecondary Agriculture Student Organization State and National Conference
- 2014 Phi Beta Lambda State Leadership Conference and Competition
- Regional Science Olympiad
- BSC Sing Appeal
- American Student Association of Community Colleges
- Bismarck Founders Day 2014
- 2013 BSC ChoirFest
- Classroom docking stations
- GradFest 2014
- Lauren Pelon Musique Company
- Figments of Imagination
- TechCamp
- It Takes a Campus to Retain a Student
- National Chemistry Week Tie-Dye and Activities
- 2014 NJCAA Golf Championships
- 2014 PBL National Leadership Conference
- Capitol Shakespeare production of Macbeth

- 2014-15 Visiting Writers Series
- BSC Aquaponics System
- The Myx (online radio station)
- EMT/Paramedic Equipment
- Student Registration
- 44th Annual BSC Graphic Design and Communication Spring Show

Professional Development Grants

- Carmel Miller, associate professor of ATNR, National Cattleman's Conference and Zoetis Cow College
- Tammy Staudinger, textbook associate, Campus Market Expo 2013
- Lynette Borjeson Painter, professor of CIS, Summer tuition for doctoral degree program at Northcentral University
- Mark Holkup, associate professor of Farm Management, National Farm Management Conference
- Brandon Parence, residence supervisor/intramural coordinator, NIRSH Intramural Sports Institute
- JoDe Knutson-Person, associate professor of Chemistry, Science Olympiad training and Biennial Conference of Chemical Education
- Dorinda Sailer, Biology stockroom coordinator, Science Olympiad training

Interim NDUS Chancellor
Larry C. Skogen at the
Communications and
Creative Arts Center
groundbreaking.

Major Capital Projects FY14

- Bismarck State College broke ground in May on a 40,000 square foot Communications and Creative Arts Center that will house the library and a 21st century learning commons. BSC's English and Visual Arts departments also will move into this modern space in Fall 2015.
- The student union expansion (14,800 square feet) is complete and remodeling continues. Upon completion the facility will include student gathering spaces, improved food service areas and a larger bookstore.
- Both of these student-centered building projects are changing the face of campus.

Students and employees
enjoy lunch in the new
Mystic Marketplace.



Strategic Plan Overview for FY14

BSC has 75 years behind us and great opportunities before us. To make sure that BSC can grow, innovate and go beyond we remain focused on working the 2013-18 strategic plan. Our focus areas in FY14 were:

1. Prioritize programs and services –The campus worked toward an organization wide effort to prioritize our efforts thereby strengthening decision making.
2. Retention and completion – The campus is laser focused on retaining students and ensuring they achieve their completion goals – either to transfer on to a four year degree or complete a technical degree.



Mission

Bismarck State College, an innovative community college, offers high quality education, workforce training, and enrichment programs reaching local and global communities.

Vision

Bismarck State College is a national model for innovative education and workforce training.

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